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### **Hilton Worldwide adds third hotel in Shenzhen, Southern China**

*Hilton Shenzhen Futian's central location in Shenzhen CBD provides convenient accessibility*

**SHENZHEN, China and McLEAN, Va – October 8, 2015** – [Hilton Worldwide](#) (NYSE: HLT) and [Hilton Hotels & Resorts](#) today announced the opening of Hilton Shenzhen Futian. This hotel marks the second Hilton Hotels & Resorts property and the third Hilton Worldwide hotel in Shenzhen. Strategically situated in the heart of Shenzhen, the 23-story hotel features 320 contemporary guestrooms and suites and is operated by Hilton Worldwide and owned by Great China International Group Co., Ltd. To date, Hilton Worldwide has over 60 operating hotels in Greater China.

“China is one of the most important and fastest growing markets for Hilton Worldwide, and the opening of Hilton Shenzhen Futian is an important milestone for Hilton Worldwide. The hotel is located in Shenzhen’s financial and commercial center and is the ideal hotel for travelers to Shenzhen, whether they are here for a conference, business trip, or simply sightseeing,” said Bruce McKenzie, senior vice president of operations, Greater China and Mongolia, Hilton Worldwide.

Centrally located in Shenzhen’s Central Business District, Hilton Shenzhen Futian is within walking distance of the Shenzhen Convention & Exhibition Centre and City Hall. The hotel is just 35.9 kilometers away from Shenzhen Bao’an International Airport, and also enjoys convenient access to Hong Kong’s border and the Huanggang or Futian Ports, all within three kilometers. In addition, the hotel will provide guests with an exciting experience of the city with convenient access to shopping malls and more.

“Shenzhen is one of China’s wealthiest cities, a bustling, modern metropolis that links Hong Kong to China’s mainland and also a major transport hub for the region,” said Rob Palleschi, global head, full service brands, Hilton Worldwide. “As one of the first international hotel brands to break the Chinese market more than 25 years ago, the opening of Hilton Shenzhen Futian is

key in affirming Hilton's global presence and our commitment to supporting the development of growing global economies.”

Guests at Hilton Shenzhen Futian can indulge in a variety of on-site dining options, spacious accommodations and state-of-the-art business and leisure facilities while staying connected to the city center complex. Guests can start the day with a delicious breakfast and enjoy various cuisines at Mis.U, an all-day dining venue, or visit Lan Ting Chinese restaurant to enjoy contemporary Cantonese and Sichuan specialties, expertly prepared by our Cantonese Head Chef and his team. Guests can enjoy afternoon tea, coffee and pastries or catch up with friends over a wide selection of drinks in a laid-back atmosphere at the trendy Lobby Lounge, or they can sit back with a glass of wine or a whiskey at Mr. Wong bar, enjoying spectacular city views while immersed in the sounds of jazz.

Hilton Shenzhen Futian features a broad range of modern amenities, including a 24-hour fitness center and a 25-meter heated outdoor swimming pool. Spanning 400 sq. meters on the 20<sup>th</sup> and 21<sup>st</sup> floors, the Executive Lounge offers complimentary breakfast, evening cocktails and private Check-In and Check-Out services for guests staying in executive rooms and suites.

Hilton Shenzhen Futian has 17 versatile function spaces comprising 2,400 sq. meters, including a 600 sq. meter pillar-free Grand Ballroom that can be configured with the latest conferencing technology to deliver a memorable meeting experience. From corporate events to social gatherings, Hilton Shenzhen Futian's dedicated events team will help plan a successful event down to the last detail.

HHonors members always get our lowest price with our Best Price Guarantee, along with HHonors Points, digital check-in and no booking fees only when they book directly through Hilton. Hilton HHonors members will be able to earn and redeem points for their stay. To mark the opening of this new hotel, Hilton Shenzhen Futian is offering 1,000 Hilton HHonors points per night from **October 8, 2015 to February 29, 2016.**

Hilton Shenzhen Futian is located at Great China International Finance Center on Shennan Road. For reservations, please call the hotel directly at **+86 755 21308888** or visit the hotel's website at [shenzhenfutian.hilton.com](http://shenzhenfutian.hilton.com). Media can access additional information on Hilton Shenzhen Futian at [news.hilton.com/shenzhenfutian](http://news.hilton.com/shenzhenfutian).

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#### **About Hilton Hotels & Resorts**

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With more than 550 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton Worldwide, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton HHonors program. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app. Access the latest news at [news.hilton.com](http://news.hilton.com) and begin your journey at [www.hilton.com](http://www.hilton.com) or [www.hilton.com/offers](http://www.hilton.com/offers) for the latest hotel specials.

### **About Hilton Worldwide**

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,440 managed, franchised, owned and leased hotels and timeshare properties, with more than 730,000 rooms in 97 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio – A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key.

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