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Hilton Welcomes Travelers to China’s Mount Sanqing National Park

Marking the Brand’s Debut in Jiangxi Province, Hilton Sanqingshan Resort Offers Unrivaled Mountain Views and Upscale Resort Facilities

SHANGRAO, China and MCLEAN, Va. – December 15, 2016 – [Hilton](#) (NYSE: HLT) today announced the opening of [Hilton Sanqingshan Resort](#) in China’s Mount Sanqing National Park. Hilton Sanqingshan Resort is the first and only internationally-branded resort in Shangrao, offering 372 guest rooms with panoramic views of the Chinese National AAAA-rated tourist region, the highest ranking available for tourist attractions in China. Owned by Sanqingshan Travel Group and managed by Hilton, the new resort marks Hilton’s debut in Jiangxi Province.

“The Sanqing mountains, recognized as a UNESCO World Heritage Site in 2008, are one of China’s premier natural attractions,” said Sean Wooden, vice president, brand management, Asia Pacific, Hilton. “With the opening of Hilton Sanqingshan Resort, we are poised to deliver an exceptional resort experience for guests from China and around the world seeking new destinations for MICE events, family vacations and weekend getaways.”

Hilton Sanqingshan Resort is only 300 meters to the Mount Sanqing National Park ticket office and cable, providing the perfect base for guests to explore the Sanqing mountains. Two of the most famous areas within the national park, the West Coast and Sunshine Coast Scenic Spots, are only six kilometers from the hotel. Hilton Sanqingshan Resort is

also within easy reach of nearby attractions including the city of Jingdezhen and Huangshan and Wuyishan mountains.

“With tourism on the rise to Jiangxi Province, it was a natural decision to extend the footprint of our flagship brand to this prime resort location,” said Bruce McKenzie, senior vice president, operations, Greater China & Mongolia, Hilton. “Hilton Sanqingshan Resort is a fine addition to our growing portfolio of more than 80 operating hotels, including 38 Hilton hotels, which are located in top destinations across China.”

A seamless blend of modern design elements and traditional Chinese architecture, Hilton Sanqingshan Resort incorporates Southeast Asian influences with Sanqingshan accents. The 372 stylish guest rooms and suites have French windows that provide unobstructed mountain views, and in-room amenities include 42-55 inch LCD televisions and complimentary standard Wi-Fi access. Guests can unwind in the resort’s heated indoor pool or workout at the 24-hour fitness center.

For guests looking to indulge in their favorite indoor games, there are designated rooms for table tennis, snooker and chess, a Kid’s corner, karaoke rooms, and a 5D cinema that employs the latest multi-sensory entertainment technology. Hilton Sanqingshan Resort also has a full-service spa with nine treatment rooms, a foot massage center, and seven VIP massage rooms.

Hilton Sanqingshan Resort offers meeting space spanning 1,600 square meters, including a 750 square-meter pillar-less ballroom and seven multi-function rooms that can be configured for seminars, corporate events and banquets. In addition, the Sky Terrace, which can accommodate up to 120 people, provides a memorable al fresco venue for intimate gatherings and cocktail parties.

Guests of Hilton Sanqingshan Resort can choose from four restaurants and bars, as well as 24-hour in-room dining service:

- **All Seasons** is an all-day dining restaurant with a warm, relaxing atmosphere, that serves a buffet breakfast, lunch and dinner, as well as a selection of Western and Asian à la carte favorites.

- **Sanqing Pavilion** is a traditional Chinese restaurant with seven private dining rooms, and is the best place to enjoy authentic Zhejiang and Cantonese cuisines in the Sanqingshan area.
- **Rill House** is a specialty restaurant offering Asian and local flavor dishes, with views of the river, and classic Ming and Qing-style décor for a nostalgic old-world charm.
- **The Lobby Lounge** is a comfortable and stylish space with a curated art collection, and is a perfect place to grab a drink with friends after exploring the picturesque mountains.

Hilton Sanqingshan Resort participates in Hilton's award-winning customer loyalty program, Hilton HHonors®. To celebrate the hotel's opening, Hilton HHonors members will earn 1,000 Bonus Points per night on the best available rate through stays completed between December 15, 2016 and June 14, 2017, along with instant benefits, including an exclusive member discount that cannot be found anywhere else, free standard Wi-Fi and digital check-in when they book directly through preferred Hilton channels.

The new property is conveniently situated in the heart of the Jiangxi Province, and is served by Shangrao Railway Station, approximately 80 kilometers away, and Nanchang Changbei International Airport, approximately 270 kilometers away. For more information or to make a reservation, please call +86 793 223 3333 or visit sangingshanresort.hilton.com.

Media can learn more about the hotel and download high-resolution images at news.hilton.com. More information on recent and upcoming Hilton Hotels & Resorts openings is available at news.hilton.com/openings. To view an interactive map featuring the Hilton Hotels & Resorts development pipeline, visit news.hilton.com/map.

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About Hilton Hotels & Resorts

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With more than 570 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton, Hilton Hotels & Resorts continues to set the standard for hospitality,

providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton HHonors program. Hilton HHonors members who book directly through preferred Hilton channels receive instant benefits, including an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key available exclusively through the industry-leading Hilton HHonors app. Begin your journey at www.hilton.com and learn more about the brand by visiting news.hilton.com or following us on [Facebook](#), [Twitter](#) and [Instagram](#).

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company, comprising more than 4,800 managed, franchised, owned and leased hotels and timeshare properties with nearly 789,000 rooms in 104 countries and territories. For 97 years, Hilton has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including an exclusive member discount, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where Hilton HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton on [Facebook](#), [Twitter](#), [YouTube](#), [Flickr](#), [LinkedIn](#) and [Instagram](#).