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Hilton Adds to Resort Portfolio With Opening of First Hotel in Picturesque Jiuzhaigou, Sichuan Province

Hilton Jiuzhaigou Resort Showcases the Region's Scenic Splendor and Tibetan Culture

JIUZHAIGOU, China and MCLEAN, Va. – April 22, 2017 – [Hilton](#) (NYSE: HLT) today announced the opening of [Hilton Jiuzhaigou Resort](#), marking Hilton's debut in Jiuzhaigou, Sichuan Province. Home to a UNESCO World Heritage national park famed for its natural beauty and biodiversity, Jiuzhaigou offers travelers a stunning getaway on the edge of the Tibetan plateau. Hilton Jiuzhaigou Resort features 426 rooms, suites and villas set on the lush hillside of the Min Mountains.

"Hilton Hotels & Resorts is poised to set the standard for hospitality in Jiuzhaigou, one of China's most scenic destinations," said Sean Wooden, vice president, brand management, Asia Pacific, Hilton. "Hilton Jiuzhaigou Resort is well positioned to deliver memorable travel experiences and to become the first choice for international and domestic travelers."

Hilton Jiuzhaigou Resort has a prime location situated at the entrance of Zhongcha Valley, just 14-kilometers from the Jiuzhai Valley National Park and just five kilometers from Jiuzhai Songcheng Romance Park, a popular theme park featuring cultural entertainment. The resort is served by Jiuzhai Huanglong Airport and provides a convenient base for guests to explore major attractions including the limestone ponds of Goddess Lake and the glaciers and snowcapped mountains of Huanglong.

“As we continue to grow our footprint across China, we are pleased to establish our flagship brand at this leading resort destination, which is hugely popular with leisure travelers and event planners,” said Bruce McKenzie, senior vice president, operations, Greater China & Mongolia, Hilton. “With Tibetan-themed villas and a superb location, Hilton Jiuzhaigou Resort is a fantastic addition to our portfolio.”

Hilton Jiuzhaigou Resort is a luxurious blend of nature, modern design and Tibetan architectural accents. Spacious guest rooms span at least 46 square meters, while the 10 villas are between 320 and 460 square meters each. All rooms have 49-inch LED televisions, high-speed internet access, generous work spaces and rain showers. Guests who stay in executive rooms have a private balcony, as well as access to an Executive Lounge that serves complimentary breakfast, all-day refreshments and evening cocktails. Recreational facilities at the resort include a spa, 24-hour fitness center, and kid’s club. The resort also features a replica of a typical ancient Tibetan street, where guests can get acquainted with local culture.

Hilton Jiuzhaigou Resort offers 1,522 square meters of flexible meeting and event space, including 7 function rooms, a pre-function foyer and a pillar-less, 910-square-meter Grand Ballroom that can accommodate up to 1,300 people. The ballroom features a 55-square meter LED display and is equipped with the latest conferencing technology. Hilton Jiuzhaigou Resort offers a business center ensuring that guests can stay productive alongside a dedicated hotel team positioned to provide comprehensive support for seamless events and meetings.

Guest and locals alike can enjoy a variety of food and beverage options on-property:

- **OPEN** is an all-day dining restaurant that serves international and local dishes, with an emphasis on authenticity, taste and healthy eating. Guests can dine indoors, or al fresco, while enjoying spectacular views.
- **SIMMER** features authentic Sichuan hot pot cuisine and a juice bar with a comfortable social setting.
- **XANG XUNG**, named after an ancient Tibetan kingdom, showcases Tibetan specialties such as barbequed yak meat, buttered tea and highland barley wine.

- **JIU** lobby lounge is a sophisticated social hub that offers an a la carte menu of international and local favorites, sharing platters, afternoon tea, and cocktails.

To mark the hotel's opening, Hilton Honors members who stay at Hilton Jiuzhaigou Resort between April 22, 2017 and May 27, 2017 will earn 1,000 Bonus Points per night. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Members also enjoy popular digital tools available exclusively through the industry-leading [Hilton Honors mobile app](#), where Hilton Honors members can check-in, choose their room, and access their room using a Digital Key.

Hilton Jiuzhaigou Resort is owned by Shandong Luneng Group Limited Company and managed by Hilton. Hilton Jiuzhaigou Resort is located at Zhangzha Town, Jiuzhaigou, Aba Autonomous Prefecture, Sichuan, 623402, P.R. China. For more information or to make a reservation, please call +86 837 779 9999 or visit the hotel's website at jiuzhaigouhilton.com.

Media may learn more about the hotel and download high-resolution images at news.hilton.com/jiuzhaigou. More information on recent and upcoming Hilton Hotels & Resorts openings is available at news.hilton.com/openings. To view an interactive map featuring the Hilton Hotels & Resorts development pipeline, visit news.hilton.com/map.

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About Hilton Hotels & Resorts

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With more than 570 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton Honors program. Hilton Honors members who book directly through preferred Hilton channels receive instant benefits, including an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key available exclusively through the industry-leading Hilton Honors app. Begin your journey at www.hilton.com and learn more about the brand by visiting news.hilton.com or following us on [Facebook](#), [Twitter](#) and [Instagram](#).

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company, with a portfolio of 14 world-class brands comprising more than 4,900 properties with over 800,000 rooms in 104 countries and territories. Hilton is dedicated to fulfilling its mission to be the world's most hospitable company by delivering exceptional experiences – every hotel, every guest, every time. The company's portfolio includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Tapestry Collection by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton Honors. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose exactly how many Points to combine with cash, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Visit newsroom.hilton.com for more information and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).