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**Hilton Expands Resort Footprint with Debut in Tibet Autonomous Region**  
*Tibetan Mystique and Upscale Resort Facilities Await Guests at Hilton Linzhi Resort*

**LINZHI, China and MCLEAN, Va. – March 22, 2017 – [Hilton](#)** (NYSE: HLT) today announced the opening of [Hilton Linzhi Resort](#) in China’s Tibet Autonomous Region. Hilton Linzhi Resort is Hilton’s first hotel in the region and home to Tibet’s first nine-hole golf course. Located between the Himalayas and Yarlung Zangbo River, Hilton Linzhi Resort sits atop 800 lush acres dotted with big flower peonies (*Paeonia Ludlowii*), a symbol of traditional Tibetan medicine.

“We are constantly looking to be in the places that matter most to our guests, and Tibet – or as locals refer to it, ‘The Throne of the Sun’ – is a remarkable, culturally vibrant area to debut our flagship brand,” said Sean Wooden, vice president, brand management, Asia Pacific, Hilton. “Hilton Linzhi Resort is an exceptional new property in a majestic destination where we look forward to introducing visitors to Hilton’s renowned hospitality.”

Hilton Linzhi Resort is located within the historic King of Gongbo site, at an elevation of 3,000 meters. The resort is served by Nyingchi Airport, which is just seven kilometers away, and provides easy access to attractions including Namjagbrawa Mountain and the Medog Grand Canyon Adventure Tourism Area.

“Hilton Linzhi Resort is a world-class destination resort that caters to the increasing demand in Tibet’s leisure and MICE segments,” said Bruce McKenzie, senior vice president, operations, Greater China & Mongolia, Hilton. “The region has been benefiting from the ongoing efforts of the Tibet Tourism Bureau, and we are pleased to celebrate Hilton’s entry to this growing market as we continue to expand our portfolio.”

Reminiscent of grand Tibetan palaces, Hilton Linzhi Resort incorporates Chinese architectural flourishes and modern luxuries. The resort has a unique and welcoming ambience, and its 220 guest rooms and suites have balconies that provide unobstructed views of the Yarlung Zangbo Grand Canyon. In-room amenities include 42-inch LCD televisions, complimentary Wi-Fi access and oxygen supply equipment for guests who need assistance acclimating to the altitude.

Business and leisure guests alike will be pleased to find a heated indoor pool, 24-hour fitness center, full-service spa, Kid’s Club, cinema, and facilities for billiards, chess, and karaoke. Meeting and events spaces span 528 square meters, including a 231 square-meter pillar-less ballroom and four boardrooms that can accommodate events such as product launches, parties and intimate weddings.

Hilton Linzhi Resort offers 24-hour in-room dining and four restaurants and bars for guests:

- **REGA** is an all-day dining restaurant which offers a casual atmosphere and Western and Asian dishes that champion locally-sourced ingredients.
- **FEAST CHINESE RESTAURANT** features seasonal Chinese menus with a Tibetan twist. A show kitchen adds a touch of culinary drama and 11 private dining rooms make a great option for business lunches and family dinners.
- **THE ADDRESS** is a luxurious rooftop bar that provides an eye-opening venue for corporate events and the best vantage point to enjoy the sunset on romantic evenings.
- **VERTICAL** lobby lounge has a signature afternoon tea service and transforms into a bar lounge in the evenings. With décor inspired by the region’s peach blossoms, it is an elegant place to meet and to unwind.

Hilton Linzhi Resort is part of Hilton Honors<sup>®</sup>, the award-winning guest-loyalty program for Hilton's 14 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Members also enjoy popular digital tools available exclusively through the industry-leading [Hilton Honors mobile app](#), where Hilton Honors members can check-in and choose their room. To celebrate the hotel's opening, Hilton Honors members will earn 1,000 Bonus Points per night on the best available rate on stays completed through June 14, 2017.

Owned by Linzhi Aerospace Science and Industrial Investment & Development Co, Ltd, Hilton Linzhi Resort is located at Gongbo Manor, Mainling County, Nyingchi City, Tibet, 850500, P.R. China. For more information or to make a reservation, please call +86 894 588 8666 or visit [www.linzhiresort.hilton.com](http://www.linzhiresort.hilton.com).

Media can learn more about the hotel and download high-resolution images at [news.hilton.com/linzhi](http://news.hilton.com/linzhi). More information on recent and upcoming Hilton Hotels & Resorts openings is available at [news.hilton.com/openings](http://news.hilton.com/openings). To view an interactive map featuring the Hilton Hotels & Resorts development pipeline, visit [news.hilton.com/map](http://news.hilton.com/map).

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#### **About Hilton Hotels & Resorts**

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With 570 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton Honors program. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. Begin your journey at [www.hilton.com](http://www.hilton.com) and learn more about the brand by visiting [news.hilton.com](http://news.hilton.com) or following us on [Facebook](#), [Twitter](#) and [Instagram](#).

#### **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company, with a portfolio of 14 world-class brands comprising more than 4,900 properties with over 800,000 rooms in 104 countries and territories. Hilton is dedicated to fulfilling its mission to be the world's most hospitable company by

delivering exceptional experiences – every hotel, every guest, every time. The company's portfolio includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Tapestry Collection by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton Honors. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose exactly how many Points to combine with cash, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Visit [newsroom.hilton.com](https://newsroom.hilton.com) for more information and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).