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## Hilton Expands Presence in Xi'an, China with Second Hotel from Flagship Brand

Opening of Hilton Xi'an High-tech Zone Underscores Hilton's Continued
Growth in Shaanxi Province

XI'AN, China and MCLEAN, Va. – June 21, 2017 – <u>Hilton</u> (NYSE: HLT) today announced the opening of <u>Hilton Xi'an High-tech Zone</u>, its second hotel in Xi'an city and China's Shaanxi Province. Strategically located in the heart of the city's High-tech Zone business district, the hotel caters to locals and travelers alike, offering well-equipped conference rooms, delectable dishes, an executive lounge and Hilton's signature eforea spa.

"Hilton has proudly welcomed the world's travelers for nearly 100 years, continuously innovating and redefining what hospitality means," said Sean Wooden, vice president, brand management, APAC, Hilton. "With the opening of our second Hilton hotel in Xi'an, we are delivering unparalleled hospitality to both leisure and business travelers with our spacious rooms, state-of-the-art facilities, tantalizing culinary options, and impeccable service."

Xi'an is one of China's most popular tourist destinations. Guests of Hilton Xi'an High-tech Zone will enjoy the hotel's proximity to top attractions, including the famed Terracotta Warriors, Big Wild Goose Pagoda, Tang Paradise, Bell Tower & Drum Tower, as well as high-end shopping malls like Century Ginwa, Golden Eagle International Mall and Xi'an Wanda One.

Boasting a design inspired by European culture and art, each of the hotel's 318 guest rooms

feature floor-to-ceiling windows, a fresh color scheme, views of the city skyline, modern décor, and in-room amenities such as an LCD TV, an ergonomic desk, complimentary Wi-Fi and a stylish bathroom with ample space. Executive rooms and suites come with access to the Executive Lounge, which offers special butler service, complimentary breakfast, afternoon tea, and happy hour cocktails. Guests looking to unwind can take a refreshing dip in the heated indoor swimming pool that has certified lifeguards on watch, rejuvenation rooms at the eforea spa, or work out in the well-equipped, 24-hour fitness center.

"Hilton is committed to growing our presence in China, a key strategic market where we have a robust pipeline that is two times our current portfolio, in the right locations and with the right brands and partners," said Qian Jin, area president, Greater China & Mongolia, Hilton. "We have just celebrated our milestone 100<sup>th</sup> hotel opening here, and are pleased to be adding Hilton Xi'an High-tech Zone to our portfolio in Central China."

Innovative food and beverage concepts at Hilton Xi'an High-tech Zone include:

- THE LORDS' HOME: a unique Chinese restaurant offering authentic Chinese, Cantonese and Sichuan-fusion dishes. In addition to a main dining area, there are nine separate private dining rooms, each with its own theme.
- BIG CHINA NOODLE KING: offers a wide selection of more than 100 noodles dishes from all over China, made from scratch using closely-guarded secret recipes.
- CAFÉ TERRACE: an outdoor barbecue garden serving both Western and Asian cuisines. Buffet or à la carte, the sumptuous fare incorporates locally-sourced ingredients and healthy recipes.

The hotel is conveniently located just 40 kilometers from Xian Yang International Airport, serving as a prominent location to host corporate meetings and social gatherings. Hilton Xi'an High-tech Zone offers full support to ensure every event or meeting is a success with eight versatile function rooms occupying a space of up to 896 square meters, including a 304-square-meter Grand Ballroom equipped with the latest conferencing technology.

Hilton Xi'an High-tech Zone is part of Hilton Honors®, the award-winning guest-loyalty program for Hilton's 14 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Members also enjoy popular digital tools available exclusively through the industry-leading Hilton Honors members can check-in and choose their room. To mark the hotel's opening, Hilton Honors members will earn 1,000 Bonus Points per night on the best

available rate on stays through September 17, 2017.

Hilton Xi'an High-tech Zone is owned by Tian Li Enterprise Group Co., Ltd. and managed by Hilton. It is located at No. 22 Feng Hui South Road, Gaoxin District, Xi'an City, Shaanxi Province, China, 710065. For more information and reservations, please call +86 29 6858 8888 or visit the hotel's website at xianhitechzone.hilton.com.

Media may learn more about the hotel and download high-resolution images at <a href="news.hilton.com/xianhightechzone">news.hilton.com/xianhightechzone</a>. More information on recent and upcoming Hilton Hotels & Resorts openings is available at <a href="news.hilton.com/openings">news.hilton.com/openings</a>. To view an interactive map featuring the Hilton Hotels & Resorts development pipeline, visit <a href="news.hilton.com/map">news.hilton.com/map</a>.

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## **About Hilton Hotels & Resorts**

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With 570 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton Honors program. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. Begin your journey at <a href="https://www.hilton.com">www.hilton.com</a> and learn more about the brand by visiting <a href="https://www.hilton.com">news.hilton.com</a> or following us on <a href="facebook">Facebook</a>, <a href="https://www.hilton.com">Twitter</a> and <a href="https://www.hilton.com">Instagram</a>.

## **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company, with a portfolio of 14 world-class brands comprising more than 5,000 properties, with more than 812,000 rooms in 103 countries and territories. Hilton is dedicated to fulfilling its mission to be the world's most hospitable company by delivering exceptional experiences – every hotel, every guest, every time. The company's portfolio includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Tapestry Collection by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton Honors. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose exactly how many Points to combine with cash, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Visit newsroom.hilton.com for more information and connect with Hilton on Facebook, Twitter, LinkedIn, Instagram and YouTube.